



MOBILE SIGN APPLICATIONS

WHAT IS A MOBILE SIGN?

A mobile sign means any sign which:

- can be readily moved from one location to another;
- does not rely on a building or fixed foundation for its structural support;
- performs one of the following functions:
 - announces a change of use
 - occupancy or ownership of a building or land
 - announces the opening of a new business
 - makes a public service announcement
 - announces a special sale
 - announces a closing out sale or bankruptcy sale
 - is a substitute for a permanent sign which has been damaged and is being repaired or for which a new sign is being constructed
- may display manual changeable copy or an electronic variable message centre; and,
- does not include any sign commonly known as an A-board or a sandwich board sign, a relocatable sign or an inflatable advertising device.

IS A PERMIT REQUIRED FOR A MOBILE SIGN?

Yes a permit is required for a mobile sign. It expires 30 days from the date of its issuance and may be renewed twice in a calendar year.

The fee is based on Town of Caledon Fees By-law.

WHAT ARE THE “RULES” FOR MOBILE SIGNS?

No person shall affix, erect or otherwise display a mobile sign:

- within a sight triangle;
- in a location that obstructs the view of any pedestrian or driver of a motor vehicle, or where it obstructs the visibility of any traffic sign or device, or where it may interfere with vehicular traffic potentially endangering any person;
- in a location that obstructs openings for light, ventilation, ingress, egress or firefighting;
- where it constitutes a danger or hazard to the general public;
- where it impedes or hinders or prevents parking by vehicles on private or public lands, or on a public highway, or eliminates a public parking space required by law;
- impedes or hinders a view of a public highway or railway crossing; and,
- on lands zoned agricultural, rural, flood plain or residential.

HOW LARGE OF A MOBILE SIGN CAN I HAVE AND WHERE CAN IT BE PLACED?

No person shall erect or display any mobile sign except in accordance with the following provisions:

- the sign area of the mobile sign shall not exceed 4.6 square metres (50 square feet);
- the maximum height of the mobile sign shall not exceed 3.0 metres (10 feet);
- no part of the mobile sign shall be erected or displayed less than 0.5 metres (1.65 feet) from a street line or a lot line;
- there shall be a minimum distance of 30 metres (100 feet) between each mobile sign erected or displayed, or proposed to be erected or displayed; and,
- only one mobile sign shall be erected for each business.

FOR MORE INFORMATION PLEASE CALL (905) 584-2272 EXT. 4288



MOBILE SIGN PERMIT APPLICATION

Application No.

Fee as per Town of Caledon Fees By-law

BUSINESS INFORMATION

Business Name: _____
Business Address: _____
Phone: (Bus) _____ (Fax) _____ (Other) _____

MOBILE SIGN COMPANY

Name: _____
Contact Person: _____
Address: _____
Phone: (Bus) _____ (Fax) _____ (Other) _____

SIGN LOCATION (Please see example sign location on the reverse side of this application form)

Note: If the mobile sign is to be erected at a location that is different than the business address, you must contact Town staff to confirm if this is possible.

Where is the mobile sign to be erected? _____ the same as business address above? _____
different location/address? _____
corner lot? _____

DISPLAY PERIOD/MESSAGE

Effective Date: _____ Expiry Date: _____
Message: _____

DECLARATION

I, _____ of the City/Town of _____ do solemnly declare that:

1. I am the BUSINESS OWNER _____ AUTHORIZED AGENT _____ named in this application for a mobile sign permit.
2. The statements made herein are true and made with full knowledge of the circumstances relating to this application.
3. I know of no reason why a permit should not be granted pursuant to this application.
4. I acknowledge that the sign will be erected entirely on **private property** and will not impede traffic, block sight triangles, nor will it create an unsafe condition in any way.
5. I have read the Town of Caledon Sign By-law 94-14, **as amended**, and understand the conditions and provisions as set out in the By-law with respect to mobile signs.
6. I understand that the permit will not be issued if this application is incomplete or if the Town has not received payment.
7. I understand that if I fail to obtain a permit, the application fee will be **DOUBLED**.

Applicant's Signature: _____ **Date:** _____
Applicant's Address: _____
Phone: (Bus) _____ (Fax) _____ (Other) _____

IF MAKING PAYMENT BY VISA/MASTERCARD, PLEASE COMPLETE THIS SECTION


Name of Cardholder: _____
Number: _____ Amount: _____
Expiry Date: _____
Signature of Cardholder: _____

OFFICE USE

Payment Received? Yes _____ Total _____ Receipt # _____ Method of Payment _____
Has a Sign Order Issued?: Yes _____ Date Issued _____ Not Applicable _____
MTO Approval Required?: Yes _____ Permit Faxed? _____ Not Applicable _____
Permit Status?: New _____ Renewal #1 _____ Renewal # 2 _____ Access Updated on _____
Diarrized for Expiry Date? _____

TYPICAL MOBILE SIGN LOCATION

- 5' setback from property
- no signs permitted in site triangle
- 100' between each mobile sign

FILE NO: DI-003
REVISED: NOVEMBER 2002
DATE: APRIL 1998
 <p>THE CORPORATION OF THE TOWN OF CALEDON</p>
PROPERTY STANDARDS

